Market Assessment of Telecom Sector in Assam in the Year 2018-19

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Abstract—The Indian Telecom Industry is considered to be a vital tool for the development of the country on the whole by contributing towards the immense growth, quick expansion and upgradation of various sectors of the nation. This industry increases the GDP of India, earns profit for the Indian Government and creates employment opportunities for a great number of people (Pritish & Saxena, 2015) Related to this Borah (2014) stated that the telecommunication industry in India is rapidly growing and witnessing many developments and it has gone through several transformations that has led to severe competition in the sector. Moreover, this development of the Telecom Sector has seen in all the states of India including Assam. According to Baruah and Baruah (2015), over the past decade, Assam telecom sector has witnessed many positive developments in the state. In this paper an attempt has been made to study the present scenario of Telecom Sector and provide a comprehensive knowledge on the recent developments in this sector in Assam Circle in the year 2018-19. Keywords: Telecom sector, Assam Telecom Circle, Telecom Service Providers.